

CSC's Global Oracle Practice

Product Lifecycle Management (PLM) — Product Concept to Retirement

CSC is listed in the "leaders" quadrant of the Gartner report, Magic Quadrant for North American Enterprise Resource Planning (ERP) Service Providers, 2007. The report positions leading external service providers (ESPs) of ERP consulting and systems integration services based on their ability to execute and their completeness of vision.

In Brief:

CSC's experience, passion for results, innovative tri-modal staffing approach and understanding of the "Roadmap to Fusion" help you optimize your Oracle, PeopleSoft and Siebel investments — delivering increased value to your organization.

Competencies:

- Supply Chain Management
- Customer Relationship Management and Service
- Finance and Accounting
- Human Capital Management
- Business Intelligence
- Technical Architecture and Integration

Capabilities:

- Business Transformation
- Shared Services Integration
- Enterprise Systems Optimization
- Program Management
- Organizational Change
- Lab-based Upgrades
- Data Architecture
- Fusion Middleware
- Project Environment Hosting
- Production Hosting
- Remote Application Support

CSC and Oracle deliver a solution to allow clients to manage the process of managing a product — from initial concept to obsolescence or retirement

To be competitive in today's changing world, organizations must take a more business-driven approach to achieve an environment where IT systems reflect business needs. For companies that develop their products, speed to production and market are important. Oracle PLM helps accelerate new product introductions, get them to market quickly, and continuously improve quality while reducing costs.

We provide an integrated, complete solution that effectively manages both product and project information and enables you to make the right product investment decisions and maximize the value capture from all products and services throughout their lifecycle.

Focusing on Business

Enterprise-scale program management capabilities anchor Oracle's A&D solutions, helping program managers capture costs, allocate resources, and manage subcontractor relationships. Oracle automates the process flow for all activities in contract and program management — from the moment a solicitation is received until a final contract is closed — providing the benefit of a single end-to-end integrated system that facilitates the analysis and decision-making process. The software simplifies cost containment and provides visibility into program costs so program managers can readily manage and mitigate risk on a project-by-project basis. At the same time, a unified data model guarantees an accurate view of project-related activities, making it easier to assign the right resources, execute according to plan, and track profitability.

CSC's Approach to Product Lifecycle Management

One of the major issues with disjointed PLM solutions is the lack of a single source of truth for product information. To support an innovative environment, we have developed a solution that can be fine tuned to your business needs. The solution can be implemented to replace either legacy PLM solutions or as a new application while considering your businesses maturity with product development processes and use of leading practices.

The CSC/Oracle Approach

Business-Driven Application Solution is an experience-based approach that enables organizations to transform existing business system assets (processes, applications and services) to improve their business performance. At the business level, it focuses on aligning an organization's IT strategy with their business strategy. The end result is to introduce a solution — global or local — to meet business requirements. We know most companies that implement PLM could have long product development times, short product lifecycles, increasing time-to-market demands, and the need to control costs yet continuously focus on profitable innovation.

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About CSC

Computer Sciences Corporation helps clients achieve strategic goals and profit from the use of information technology.

With the broadest range of capabilities, CSC offers clients the solutions they need to manage complexity, focus on core businesses, collaborate with partners and clients, and improve operations.

CSC makes a special point of understanding its clients and provides experts with real-world experience to work with them. CSC is vendor-independent, delivering solutions that best meet each client's unique requirements.

For more than 45 years, clients in industries and governments worldwide have trusted CSC with their business process and information systems outsourcing, systems integration and consulting needs.

The company trades on the New York Stock Exchange under the symbol "CSC."

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At the technical level, the focus is on the establishment of a new solution or upgrading existing capability based on the organization's readiness to receive the solution. For mature product development companies, the solution would be implemented quicker than at those companies that will mature with the solution implementation. In either case, the solution is supported by experienced consultants with knowledge of the industry and products to be implemented.

Addressing the Full Lifecycle of a Modernization Project

Business-Driven Application Solution provides the offerings, methodology, and tools that support the multiple phases that may occur in any project. These project phases include Business Insight and Industry Context, Current State Analysis, Future State Solution, Architecture Design, Phased Implementations, use of Reusable Services, Infrastructure Definition, Governance and Management, and Change Management. Depending on the approach or approaches used during the project, some or all of the life cycle phases will be applied.

Implementation Approaches

At the core of our implementation approach is the use of CSC's methodology and toolkits available from Oracle to a major partner like CSC. Our Catalyst™ methodology uses Oracle AIM and Business Flow Accelerators (BFA) to support the implementation.

Our approach is customized to meet your business profile and implementation needs. Typical phases include the following:

- ✓ Eliminating duplication in process, people, and tools
- ✓ Business/Requirements Review
- ✓ Global/Common Design
- ✓ Proof of Concept or Conference Room Pilot
- ✓ Multiple Test Cycles to user test the build up of the system
- ✓ User Acceptance Testing
- ✓ Go-Live-all sites or pilot site
- ✓ Phased rollout

The best approach to deliver the solution is determined in the Business/Requirements review phase.

Business/Requirements Review

In order to properly address an organization's specific modernization needs, CSC and Oracle offer a joint application Business/Requirements Review Phase. During this session, we will work with the organization to determine its specific roadmap based on its business requirements.

This phase helps determine the best approach for an organization based on the business drivers and provides a roadmap that is business driven, targets the right applications and business processes to impact, and recognizes that business transformation can be a multi-step process. Once the Business/Requirements Review phase is complete, an organization will have a clear understanding of both their transformation needs and potential solutions.

By combining the business drivers discussed during the review, the type of legacy technologies involved and the solution approach options — we can better align implementation activity with current business goals.

CSC and Oracle are working together to make business transformation and related solutions a realistic alternative for all organizations. Whether your goal is to reduce costs, increase agility in reacting to business requirements, streamline reliance on legacy skill sets, or improve compliance, the CSC/Oracle business-driven approach can help you achieve your goals.

For more information, contact your local CSC office, e-mail John Senatore, Managing Director, CSC's Global Oracle Practice at jsenatore@csc.com or visit us at <http://www.csc.com/alliancepartners/oracle.shtml>.