

# BANKING

## *CENTER OF EXCELLENCE*

The CSC logo consists of the letters "CSC" in white, bold, sans-serif font, centered within a red square with a white border.

Dallas, Texas  
USA

Oakland, California  
USA

Wiesbaden  
Germany

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CSC's Centers of Excellence help clients explore state-of-the-art solutions with minimum up-front investment, leveraging CSC's top talent to maximize innovation and results. Each Center has a designated facility and staff who demonstrate and deliver solutions and evaluate products, methodologies and concepts.

The Banking Center of Excellence showcases CSC's business expertise and technology prowess in the retail banking industry. The Center provides banking solutions for clients worldwide in the areas of core banking, card and electronic payment systems, customer relationship management, remittance processing, loan processing and servicing, and check image archiving. Some of the world's largest financial institutions rely on these function-rich, scalable solutions to support mission-critical processing. These solutions include Hogan Banking and K3000 (Europe) for core banking; CAMS II Card and Merchant System for card, merchant and debit card management; CheckVision for check imaging; and FraudVision for fraud detection

The Center and IBM have joined forces to deliver world-class solutions that combine CSC's hands-on systems integration proficiency and deep industry knowledge with the Web-based design and open-standards-based technology of IBM. CSC and IBM have teamed together to leverage IBM software and hardware to develop pre-packaged, repeatable enterprise applications and next-generation solutions. Through this relationship, CSC has leveraged IBM's Knowledge Solutions Lab and the training certification programs based on IBM technologies.

**Organizations can leverage the Center to:**

- Achieve dramatic improvements in process efficiency by participating in technology frameworks or business transformation discussions that create innovative options for technology and business users
- Evaluate and pilot the configuration of new bank products, methodologies and concepts using CSC's banking systems
- Access performance benchmarks and scalability studies that have been completed for CSC's banking solution
- Complete a core banking system functional analysis that identifies functions that a bank can further exploit to realize additional business value
- Access hands-on learning environments to further understand system parameters for business case scenario development
- Attain total immersion and solid system knowledge transfer by attending the system training that is part of the Center

- Analyze the latest compliance and regulatory updates to develop risk management strategies and practices
- Perform a core banking process and best practices analysis that identifies a retail banking best practices architecture (from a business point of view) and a service repository (from a Service-Oriented Architecture perspective)
- Perform automated upgrade programs to expedite the analysis of a client's current system functions with system functions in the latest Hogan System releases
- Reduce the Total Cost of Ownership (TCO) for IT by examining a variety of technology options and frameworks generated through TCO "yellow pad" briefings

#### RESOURCES

The Center is staffed by over 350 banking and cards industry and application experts, project managers, solution programmers and solution architects from a global resource pool. This pool provides a range of capabilities customized for retail banking: business assessments, business process engineering, systems design, solution implementation, systems integration, technical architecture services, training and customer support. The Center's technology resources have been certified in the following IBM technologies and certifications: TotalStorage, eServer, Ready for Tivoli, and ClusterProven system designations. The Center's resources also carry the specific Project Management, Six Sigma, and Software Engineering Institute (SEI) Capability Maturity Model (CMM) certifications and designations that are appropriate for their regional center.

#### CASE EXAMPLE

##### **CSC's K3000 Core Banking System and Landesbank Baden-Württemberg.**

Landesbank Baden-Württemberg (LBBW) is the leading bank in southwestern Germany and one of the top 10 banks in the country. LBBW has 250 branches in the federal state of Baden-Württemberg, offices in all major German cities, and approximately 10,000 employees.

Like many banks, LBBW had accumulated various legacy systems over the years to handle traditional banking requirements. LBBW realized it needed a modern and efficient core banking system to support its emerging requirements. LBBW turned to CSC with a list of requirements. CSC proposed a tailored solution for LBBW, providing a cost-effective, real-time, high-volume, high-performance core banking and account management system. With its component-based architecture, migration tools and methodology, the solution allowed for a gradual, phased, low-risk approach to LBBW's systems replacement.

LBBW can now bring new products to market much faster than before. "K3000's design is based on some 250 parameters; the product is extremely rich in functionality. This makes it possible for us to create new products very quickly and easily. We can now release new products within two weeks to react sharply to market demands," says Andreas Rothe, LBBW's chief IT architect.